

Cityscape Abu Dhabi 2009

Location: Abu Dhabi National Exhibition Centre, Sunday 19 April 2009



With the global economic slowdown dampening enthusiasm for short-term speculative property investment, Cityscape Abu Dhabi which opens today (Sunday 19 April 2009) is going back to its roots, say organisers IIR Exhibitions.

Despite the downturn, however, the real estate event of the year for the capital of the United Arab Emirates will be more than 30% bigger than in 2008 in terms of exhibition space with virtually all major developers taking part.

Cityscape Abu Dhabi runs until Wednesday (22 April 2009) at the Abu Dhabi National Exhibition Centre and brings together investors, architects, designers, developers, government authorities and key decision makers involved in the design and construction of public and private real estate developments.





"This year we have nine halls plus the atrium, which is more than 40,000 square metres of exhibition space," said Mark Goodchild, Exhibition Director for Cityscape Abu Dhabi. "That is almost 10,000 square metres more than 2008. In addition the event has the support and sponsorship of some of the region's biggest real estate players as well as the government of Abu Dhabi."

A change in the profile of visitors compared with last year is expected by IIR Exhibitions. "Demand for real estate was at its peak during last year's event and speculators and amateur investors were eager to capitalise on short term premiums," Goodchild added. "That situation will not prevail this year and we expect the show to return to its real roots and by that we mean professional private and institutional investors looking at mid to long term opportunities."

An example will be the unveiling at Cityscape by the Abu Dhabi Urban Planning Council of the massive Capital District project. Once completed, the 4,500-hectare Capital District will serve as a government and economic centre. It is planned as a sustainable, mixed-use city for 370,000 residents as well as major universities, hospitals and knowledge-based employment sectors, federal buildings, embassies and international institutions.



Running alongside the exhibition is the Real Estate Finance and Investment Conference, featuring more than 100 speakers from the world's leading finance, investment and real estate companies. The conference will be a forum for in-depth discussion of current market challenges.

Real estate development and architectural companies at the forefront of the industry will be recognised at the Cityscape Middle East Real Estate Awards, sponsored by Etisalat, RAK Ceramics, Gaggenau and Zig. Entries will be judged on their contribution to world architecture culture, innovation and imagination, respect for people, the planet, context, environmental awareness and appropriateness throughout the Middle East and North Africa.

Cityscape Abu Dhabi 2009 has received widespread backing from industry leaders. Headline sponsor is Mubadala Real Estate and Hospitality; Platinum sponsors are Aldar, Sorouh Real Estate, Al Qudra Real Estate, The Land Real Estate Investment and Development Company, Qatari Diar Real Estate Investment Company, and Burooj Properties; Investment sponsor is Abu Dhabi Investment House; Associate sponsor is the Abu Dhabi Department of Municipal Affairs. Gold sponsor is Tameer and Al Maabar; Silver sponsors are Aqaba Development Corporation and HSBC. The sponsor of the Real Estate Finance & Investment conference is Brand Experience. International Broadcasting Partner is CNN International and regional broadcasting partner is Al Arabiya.

Dolmen Residential Properties to be Featured

Khaleej Times

Cityscape Abu Dhabi April 19-22th. 2009
United Arab Emirates: 19 April 2009

Lebanese company Dolmen SARL will showcase its Falougha and Ain Zhalta projects at Cityscape Abu Dhabi 2009, in its bid to target regional and international investors.

The two projects comprise high-end luxurious villas within the scenic location in Mount Lebanon. Falougha Homes will sprawl over 26,650 square metres of land and comprise 19 luxurious three-floor villas, while Jannat Falougha will encompass 11 purpose-built villas over a 30,000 square metre area.

"As a committed developer of world-class projects, Dolmen is pleased to showcase the exclusive Falougha project at the event that offers a great opportunity to meet top notch real estate professionals and key investors from around the world. We will share our vision during the exhibition and look forward to receiving a significant footfall at our stand," said Mohamad Ayash, Chief Executive Officer of Dolmen.

"With serene landscape and spectacular weather, the Falougha development promises to evolve as a great getaway. The core essence of the development is to build on the scenic views and heritage that can be found in the natural surroundings. This exclusive community is poised to transform the conventional meaning of vacation by bringing exquisite lifestyle to the fore," he added.

In addition to developing Falougha, Dolmen is currently working on other key projects including the 114,000-square metre Cedars Hills villas in Ain Zhalta in the Mount Lebanon region, and developing two towers consist of 27th floors in downtown Beirut.



Dolmen projects mark emphatic presence at Cityscape Abu Dhabi 2009



The Ultimate Middle East business resource

Cityscape Abu Dhabi April 19-22th. 2009

United Arab Emirates: Thursday, April 23 - 2009 at 16:03

Dolmen s.a.l., a privately owned Lebanese company specializing in real estate development and a subsidiary of The Phoenician Holding, today announced it marked an emphatic presence at Cityscape Abu Dhabi 2009, through showcasing its three landmark projects Jannat Falougha, Falougha Homes and Cedars Hills villas in Ain Zhalta.

Beirut-based Dolmen successfully concluded its participation with the sale of five villas in the Jannat Falougha project that encompasses a total of 11 luxurious villas over a 30,000 sq meters area.

The Dolmen stand also received the President of the Palestinian Authority Mahmoud Abbas who was greeted and briefed on the company's projects by Mohamad Ayash, Chief Executive Officer of Dolmen.

The third edition of Cityscape Abu Dhabi held from 19-22 April at the Abu Dhabi National Exhibition Centre was 32% bigger and spanned a gross area of more than 38,000 sq metres. Mohamad Ayash, CEO of Dolmen, said:

"Our successful sale at a key industry forum such as Cityscape Abu Dhabi 2009 strongly indicates the wide appeal of our developments. The event offered a valuable networking opportunity with potential buyers and serious investors who showed keen interest in our projects. Having accomplished our strategic objectives, we are fully motivated to mark a presence in future engagements at local events to further strengthen Dolmen's presence in the region."

Dolmen's projects showcased at Cityscape Abu Dhabi 2009 include Falougha Homes and Jannat Falougha in Falougha, a Lebanese village offering scenic views, rich heritage and a spectacular weather.

Falougha Homes will sprawl over 26,650 sq meters of land and comprise 19 three-floor villas for middle end-users, while Jannat Falougha will encompass 11 luxurious villas over a 30,000 sq meters area. The 114,000 sq metre Cedars Hills villas in Ain Zhalta that was also featured at Cityscape Abu Dhabi 2009 will offer investors a range of choice villas and premium plots.

In addition to developing Falougha and the Ain Zhalta projects, Dolmen is currently working on other key developments, including mixed-use projects featuring two towers of 27 floors each near Downtown Beirut.

Dolmen's participation at the high visibility event in Cityscape Abu Dhabi follows its earlier success at this year's edition of Arabian World Construction Summit and the Abu Dhabi Economic Forum.

